

Virtual Meeting Platforms

Platform	Price	Attendees	Extras	Capabilities
GoToWebinar – Standard https://www.gotomeeting.com/webinar/pricing	ERG has free GoToWebinar licenses I2SL uses. Or \$129/month per webinar line (monthly contract)	250 attendees 1 organizer	With ERG’s license, GoToMeeting is also included. GoToMeeting allows up to 250 participants in more interactive meetings, like a conference call.	<ul style="list-style-type: none"> • Polls/surveys/chat box • Screensharing • Phone audio • Video capabilities • Post-webinar analytics • A customizable landing page to view recorded webinars on demand
GoToWebinar – Pro https://www.gotomeeting.com/webinar/pricing	ERG already has GoToWebinar licenses. \$249/month (monthly contract)	500 attendees 1 organizer	With ERG’s license, GoToMeeting is also included.	<ul style="list-style-type: none"> • Same as above but three landing pages • Main difference from Standard plan is number of attendees
BigMarker – Elite plan https://www.bigmarker.com/pricing	\$189/month per channel (monthly contract) Offer some sort of nonprofit discount.	500 attendees and 2 host licenses to schedule and host webinars	Can integrate credit card payment system 7-day free trial allows you can host webinar for up to 10 people.	<ul style="list-style-type: none"> • Polls • Chat box • Webinar recordings • Screen/file/videosharing • Provides analytics
Zoom Meetings (Pro \$14.99/month) https://zoom.us/docs/doc/Zoom-Video-Webinars-FAQ.pdf	100 attendees - \$40/month 500 attendees - \$140/month 1,000 attendees - \$340/month	Up to 100 attendees visible on video; 10,000 can view webinars but not interact via video	I2SL has a Zoom Pro license. Thru mid-October, it includes a webinar licenses where more can view with no video. Login info can be shared.	<ul style="list-style-type: none"> • Polls • Q&A/chat box • Registrations, poll, and attendance reports • Whiteboard/screen share • Breakout rooms
BlueJeans Pro https://store.bluejeans.com/	\$18/month (monthly contract) Can do a one-time, 2-hour webinar for \$499 with 500 attendees and 150 panelists	75 attendees	Can integrate apps like Microsoft Teams, Slack, Facebook Workplace	<ul style="list-style-type: none"> • Whiteboard • Screen sharing • Breakout rooms • Chat • Video capabilities • Analytics • Widescale live streaming via Facebook Live
Blackboard Collaborate https://go.blackboard.com/buycollab?utm_source=bbc&utm_campaign=accelerating_collab&utm_content=product_page_header#registerAnchor	Prices vary based on license. Classroom license: \$300/year Department license: \$9,000/year Enterprise Access: Custom pricing	250 attendees		<ul style="list-style-type: none"> • Breakout rooms • Chat • Recording • Video capabilities • Polls • File sharing

Virtual Event Platforms That Supplement Zoom or Other Webinar Providers

HeySummit

<https://heysummit.com/pricing/>

Professional Account:

- \$99.00/month (monthly contract) and you can try out the service with a 14-day free trial.
- You can host up to 7,500 attendees on an active summit.
- You can host up to three active summits.
- You create your landing page.
- Payments HeySummit collect on your behalf (webinars, etc.) are handled by Stripe.
- Attendees can submit abstracts for event talks and presentations, so it seems like HeySummit functions as a database for events.
 - There's a speaker dashboard where speakers can upload bios and information.
- You can integrate webinar platforms such as Zoom and BigMarker, but you would have to have separate webinar account. A webinar license is not included in a HeySummit subscription.
 - The HeySummit website says more webinar integrations are coming soon.
- A new function to HeySummit, coming soon, is the ability to charge memberships on a reoccurring basis. Again, it seems like HeySummit is functioning as a database.

Accelevents

<https://www.accelevents.com/>

- Accelevents is an all-in-one virtual event platform.
- The platform features include ticket sales, live streaming, live chat and polling, virtual exhibitor booths, and breakout sessions.
- Sponsors and exhibitors can build their digital booth with their own branding, logos, messaging, and digital handouts.
- Attendees can connect with exhibitors in real time over chat, video, or email and request information from exhibiting companies.
- Breakout sessions include interactive Q&A, in-session polls, and downloadable handouts.
- Users can integrate their own streaming service such as Zoom, Facebook Live, YouTube Live, or their favorite platform.
- Pricing:
 - The greater of either 20% of the ticket price or \$3 per attendee multiplied by the number of days of the event
 - The minimum fee charged is \$500 per day of the event
- You can request a demo or a call to learn more about their offerings.